

@
Parimalam Mahal,
Erode.

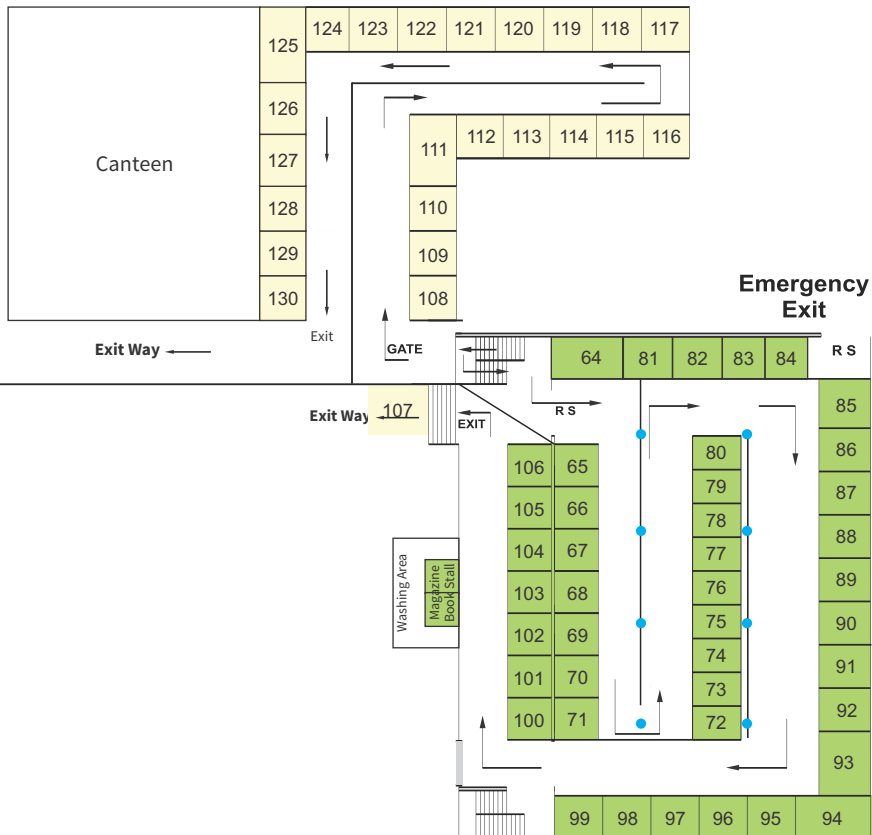
Er.K.Krishnamoorthy
+91 98427 35461

Event Arrangements Subject to TN. Govt. Norms

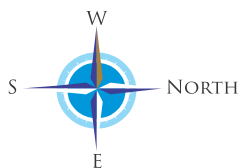
Stall Layout



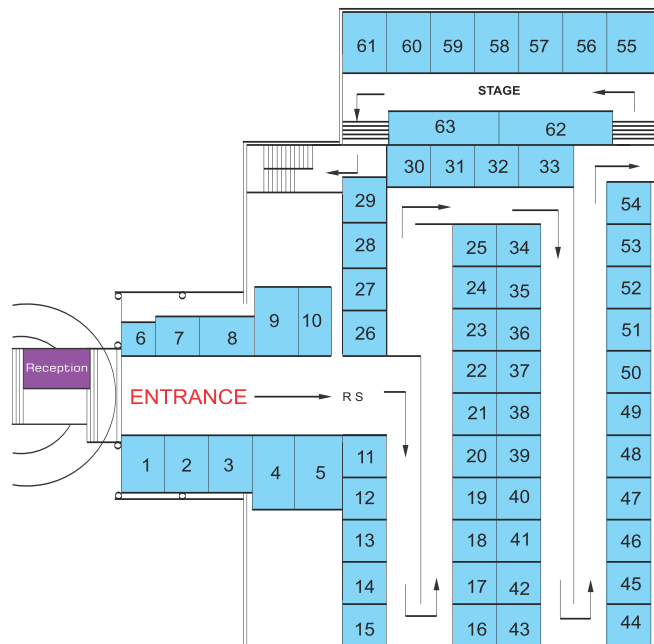
Vinayagar Temple



BASEMENT FLOOR LAYOUT



Stall Layout @ Parimalam Mahal



Stall Tariff List

GST 18 % Extra



24 to 27,
December 2021

@
Parimalam Mahal,
Erode.

All Dimensions are in metre

Stall Number	Size	Tariff
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Ground Floor

1	3.0 x 5.0m	40,000
2 & 3	3.0 x 5.0m	40,000
4 & 5	3.0 x 6.0m	45,000
6	3.0 x 2.5m	40,000
7 & 8	3.0 x 2.0m	40,000
9	3.0 x 6.0m	45,000
10	2.5 x 6.0m	45,000
11	3.0 x 3.0m	45,000
12 to 24	3.0 x 3.0m	40,000
25 & 26	3.0 x 3.0m	45,000
27 to 29	3.0 x 3.0m	40,000
30 to 33	3.0 x 3.0m	32,000
34	3.0 x 3.0m	40,000
35 to 53	3.0 x 3.0m	32,000
54	3.0 x 3.0m	45,000
55 to 61	3.0 x 4.5m	40,000
62 & 63	2.0 x 7.5m	40,000

Stall Number	Size	Tariff
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Basement Floor

64	5.0 x 3.0m	32,000
65	3.0 x 3.0m	32,000
66 to 71	3.0 x 3.0m	27,000
72 to 79	3.0 x 2.5m	22,000
80	3.0 x 3.0m	27,000
81 to 84	3.0 x 3.0m	22,000
85 to 92	3.0 x 2.5m	22,000
93	3.0 x 5.0m	27,000
94	6.0 x 3.0m	27,000
95 to 99	3.0 x 3.0m	22,000
100	3.0 x 3.0m	30,000
101 to 105	3.0 x 3.0m	22,000
106	3.0 x 3.0m	25,000
Magazine Book Stall	2.5 x 2.5m	10,000 Each

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Canteen Area

107	3.0 x 2.5m	20,000
108 to 110	3.0 x 3.0m	21,000
111	3.0 x 4.5m	27,000
112 to 116	3.0 x 3.0m	22,000
117 to 124	3.0 x 3.0m	20,000

125	6.0 x 3.0m	25,000
126 to 127	3.0 x 3.0m	20,000
128	3.0 x 3.0m	20,000
129	3.0 x 3.0m	20,000
130	3.0 x 3.0m	25,000

Stall Committee

Web :
www.edcea.in

Er.R. Kailasan
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Book Advertisement Multicolor Tariff

Multi Colour Book Size
[8.5" x 5.5"]

S.NO.	Particulars	Amount	Select for Registration
1	Full Page	₹ 7,500	
2	Half Page	₹ 4,000	
3	1/3 Page	₹ 2,500	
4	2/3 Page	₹ 5,000	
5	Front Wrapper	₹ 50,000	
6	Back Wrapper	₹ 40,000	
7	Front wrapper inner	₹ 35,000	
8	Back wrapper inner	₹ 30,000	
9	Tag	₹ 7,500	

Advertisement Tariff

S.NO.	Particulars	Nos	Amount	Select for Registration
1	Thatti Exhibition Campus Size of 10' x 8' & Front Side	Each	₹ 5000	

Souvenir 2021 Advertisement Sizes

Full Page	Width : 140mm	Height : 216mm
Half Page	Width : 140 mm	Height : 108mm
2/3 Page	Width : 140mm	Height : 144mm
1/3 Page	Width : 140 mm	Height : 72mm

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Advertisement
Should be given in CD with
GIVEN FORMATS



CorelDRAW
Any Version



JPEG / TIFF In
CMYK Mode

Terms and Conditions



24 to 27,
December 2021

@
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Erode.

1.The stalls will be allotted on First come, First served basis against application with 50% of space rent in advance and the balance amount should be paid on the opening day of the Exhibition.

2.When payments for space are not made on due date by the exhibitors, any previous payments made by them may be forfeited by them and the space may be reallocated to other exhibitors. Any loss incurred by the organiser due to such failure to pay by the exhibitors will have to be reimbursed by the exhibitors.

3.The space charges are exclusive of any Government taxes / duties all of which must be borne by the exhibitor. Like GST etc.,

4.The organiser shall have full power to determine in every respect the space allocation and position and shall be entitled to vary general layout situation any area of any particular stand for any reason which in its sole opinion is in the interest of the exhibition.

5.The exhibitors may visit and make the preliminary stall occupancy on the previous day of Inauguration and should be ready with stall in change during Inaugural function.

6.The exhibitor shall occupy the space allocated by 7.00 a.m. on the opening day of the exhibition. Otherwise in its sole opinion shall have the right to deal with spaces as it considers best.

7.The exhibitor may not assign, sublet or grant licence in respect of any part of the space allotted to it nor may advertise for firms other than the exhibitor. The exhibitor shall exhibit only products services which are mentioned in the application form.,

8.The exhibitor will be totally responsible for the cost of restoring to its original condition any part of structure occupied by it which has been altered or damaged in any way.,

9.The organizer shall not be responsible for the loss or damage to any property of the exhibitor or any other person caused by theft, fire defect in the exhibition hall, storm, lightning, national emergency, civil unrest, war, labour disputes, acts of God, force majeure or any other cause not within the organiser's control or for any loss or damage sustained in the event of holding or opening of the exhibition is postponed or abandoned.

10.In no event shall the exhibitor have any claim for damage of any kind against the organizer in respect of any loss or damage as a result of postponement or abandonment of the exhibition by reason if clause (9) above or otherwise or for any other cause. If in the opinion of the organizer by the rearrangement of the exhibition or by substitution of any other venue or in any other reasonable manner the exhibition can be held. All these conditions shall be binding up on the parties.

11.The exhibitor shall hold the organizer safe and harmless from all loss or damages, suffered by or arising out of any act or default of any servant, agent employee or subcontractors of the exhibitor.

12.The exhibitors shall not display exhibit or bring into hall any explosives dangerous materials or any other object which may be a danger to the health and safety of any person without written consent of the organiser. Exhibitors who have open flames stove shall fix one Fire extinguisher at the stall at their own cost.

13.The organiser reserves the right to alter, add to or amend any of these conditions and the decisions of the organiser shall be final.

14.The exhibitor is responsible for observing and abiding by local regulations, laws and customs.'

15.All Disputes Shall Be Subject To Erode Jurisdiction.

16.In the event of breach of contract, organiser has the right to retain all money paid and recover further money from the exhibitor as necessary.

17.Shed construction is the sole property of the exhibition authorities. Outside decorations if required to be done by the participants, prior permission has to be obtained from the Exhibition committee.

18.Exhibitors are requested to notify their agents, representatives and employees of these conditions. It is condition of participation that the exhibitor indemnifies the organiser against any legal proceeding which may arise from any death, injury or accident caused by articles by articles exhibited by them including his stand and its furnishings or by the exhibitors his agents, representatives or employees. Neither the exhibitor nor the agents, representatives or employees have any claims for, damages against the organisers, either for personal injury or for damage to any exhibit arising from negligence or default of any person or from any other cause.

19.In the event of any infringement of these regulations, the organisers are entitled to close down stand immediately without prior resort to legal aid.

20.Exhibitors who want to effect sale of their products should obtain in necessary sales tax registration / permit from their respective circle office.

21.The Exhibition timings will be 11.00 a.m. to 9.00 p.m.

22.Out station cheques will not be accepted.

23.The stalls will be provided with the following at free of cost (inclusive of current consumption charges) Two Spot Lights, one 5 Amps plug point, one table with cloth, one folding chair and company on the head board.

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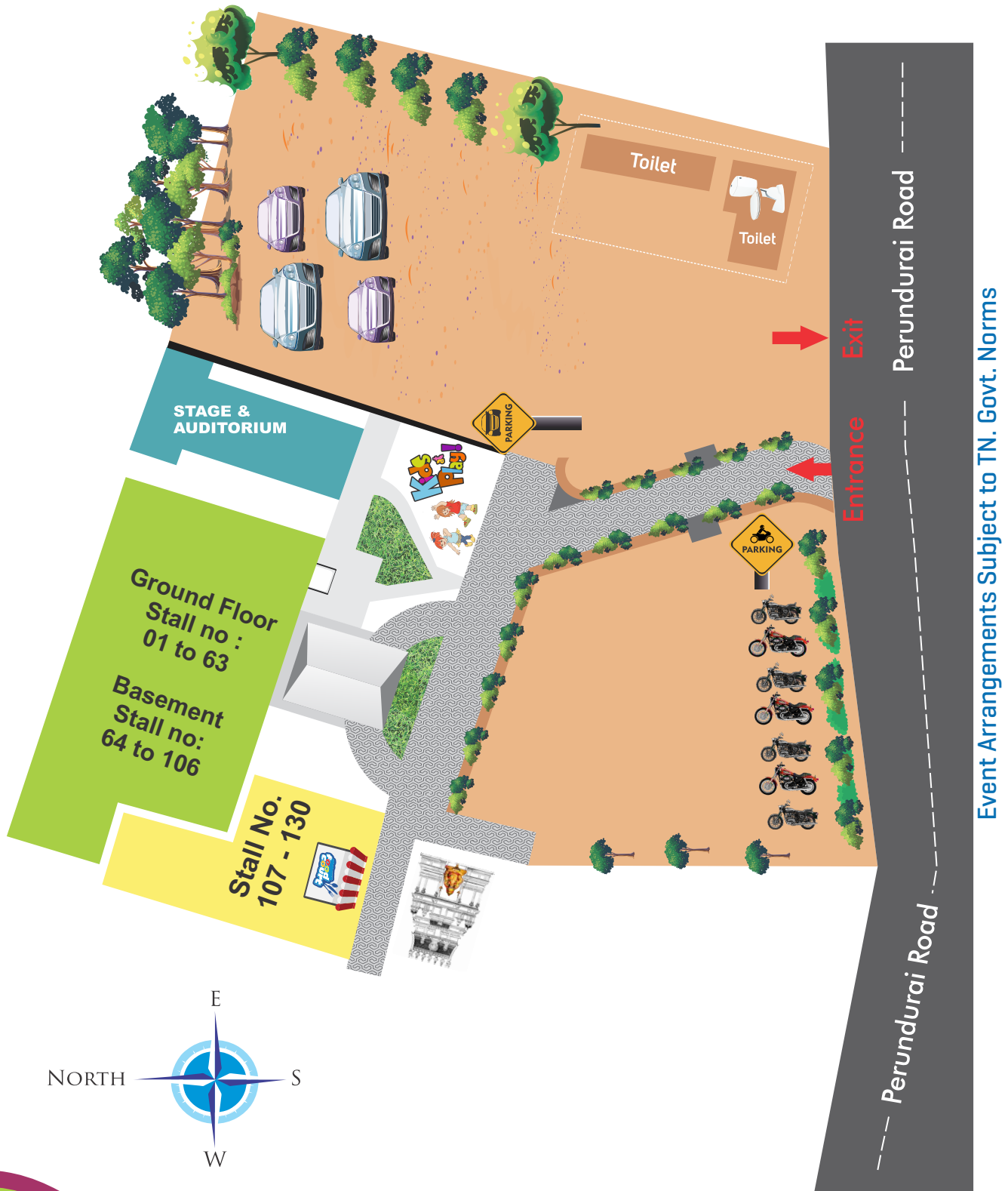
Parimalam Mahal - Key Plan

ERODE
BUILD EXPO
Dec 24-27 2021

20th Event
Celebrating 2 Decades
Erode Build Expo
2021

24 to 27,
December 2021

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