

OBJECTIVE OF THE EXPO

To Sensitise and to bring awareness to the general public and the end user, about the need for quality of the Building accessories and materials, which will be pollution free and which will not affect the environment, by exhibition of the quality materials in the international standard stalls, with the contribution of all of our Association Members



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Organizers



Erode District Civil Engineers Association

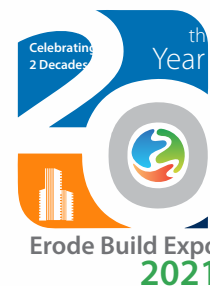


Erode Civil Engineers Trust

Affiliated to



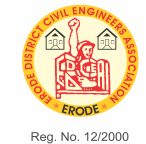
Federation of All Civil Engineers Associations of Tamilnadu & Puducherry



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Organizers
Erode District Civil Engineers Association



Erode Civil Engineers Trust

24 to 27,
December 2021

@ Parimalam Mahal,
Erode.

Event Arrangements Subject to TN. Govt. Norms

Your Dream We make it Happens



“Largest & the most successful 20th Year Celebration Building Materials, Designs, Construction and allied Industries Exhibition”

A monumental event organised consecutively for the 20th Year by EDCEA and ECET, Build Expo 2021 is scheduled to be held from 24 Dec 2021 to 27 Dec 2021 at Parimalam Mahal, Perundurai Road, Erode. This event is guaranteed to be a runway opener for the construction industry. It is a mind opening and a trend setting event for the building fraternity and the general public. Like previous years, Build Expo 2021 will be a mega show and will bond together all those who believe in the constructive utilization of space.



Build Expo is the largest and the most successful show of building materials, promoters, designers, financial sectors and allied industries in Erode. This exhibition is located in one of the fastest growing cities in Tamil Nadu, Erode is a delight for almost every industry. With ample natural and human resources, substantial entrepreneurial talent, and extensive infra structural facilities, it is a budding ground for almost every kind of business and industry. The construction industry in this region has shown sharp growth in the recent years and is poised to be consistently on the rise. An important hub for business activities, Erode attracts a huge floating population from far and wide. This will prove to be an integral parameter for bringing in visitors to this show.



Civil Engineers from all over Tamil Nadu will be visiting this Expo. Most of them are office bearers of the Federation of all Civil Engineers Associations of Tamil Nadu and Puducherry. It is a golden opportunity for the exhibitors to promote their products as they are going to meet more than 5000 civil engineers under one roof.



The exhibits are : Builders, Flat promoters , Housing finance, Steel, Cement & M sand, Interior & Exteriors, Construction materials, Building hardware, Bathroom, Modular Kitchen and Accessories, Construction equipment, Furniture, Electrical products, CAD system, Decorative Glass, Wall and Floor Tiles, Granites, Security system, plywood & Boards, Paints, Grills, Genset & UPS, Safety Lockers, Solar products, Water Treatment, Doors & Windows and Construction Chemicals. Electrical & Electronic appliances, Communication devices, Home Automation, Education Institutions, Landscaping, Roof top garden equipment & Products and Indian continental food court etc.

The expo has always drawn interest from a multitude of segment, both professional and other, with an extensive showcase under its roof. It is sure to induce a great deal of excitement among one and all. The expected visitors are Builders, Civil Engineers, Architects, Interior Designers & Decorators, Property developers, Project managers, Facility managers, Town - Urban Planners, Distributors,

Public sector authorities, Homemakers, Students, General public and the Media.

The publicity for the Build Expo has been ensured through various media vehicles in order to effectively reach the target audience. Strategically designed media & promotional plans are on the agenda. The modes adopted include advertisement in Newspaper, Banners, Posters, Handouts, Outdoor Flex Advt., Cable TV, FM Radio, Bus Hoarding. Every effort has been taken to generate awareness all around and to attain maximum attendance..





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Reg. No. 12/2000

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